

# COMMERCIAL SPONSORSHIP

# 2025



SCHRIEVER SPACE FORCE BASE



# HELLO!

The 50th Force Support Squadron (FSS) at Schriever Space Force Base is committed to enhancing the well-being of our military personnel and their families through vital services, family assistance and morale-boosting programs. Our mission is to ensure that those who serve our nation are fully supported, prepared and ready to carry out their duties.

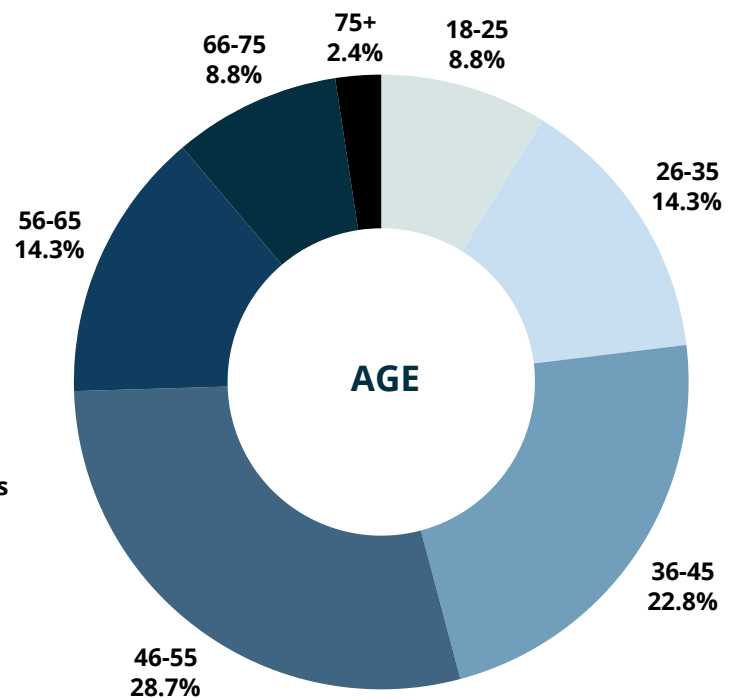
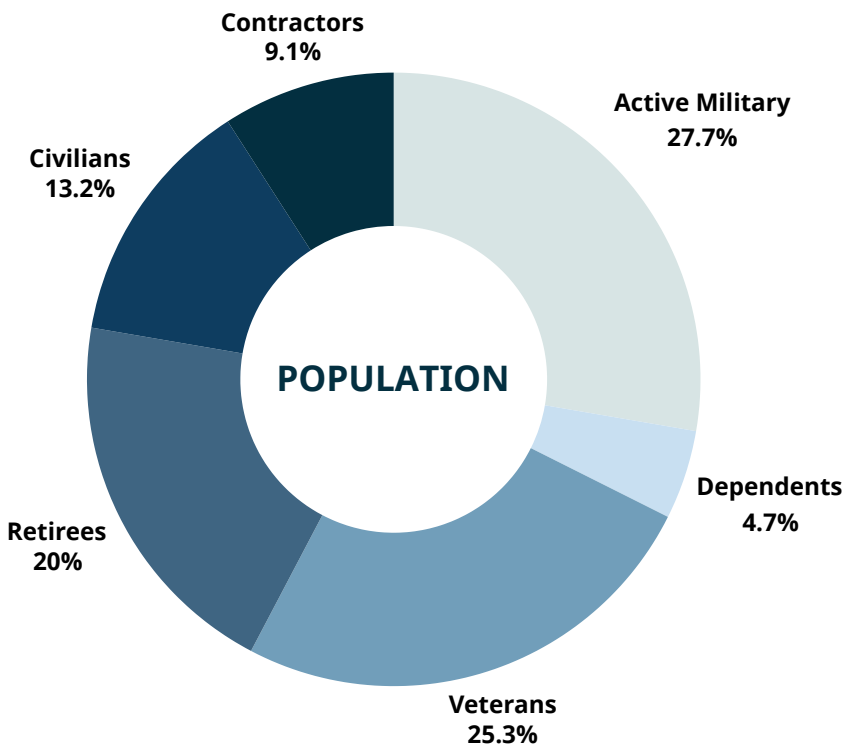
As a sponsor, your business has the unique opportunity to directly impact the quality of life of our dedicated Airmen, Guardians and their families. Partnering with us allows you to connect with a valuable and diverse market of approximately 8,000 individuals, including active-duty members, dependents, veterans, retirees, DoD civilians and contractors.

Sponsorship can come in the form of financial support, products or services, which will help us deliver exceptional programs and events that might otherwise be unattainable. In return, your business will receive prominent visibility across our promotional materials, events and digital platforms, along with the chance to engage personally with our community.

By supporting our mission, sponsors not only demonstrate their commitment to community engagement and social responsibility but also enhance their brand's perception and loyalty among consumers. Join us in making a meaningful difference while expanding your brand's reach and impact.



# DEMOGRAPHICS



## ECONOMIC IMPACT

Space Base Delta 1 economic impact on the community: \$6 billion

## BENEFITS OF COMMERCIAL SPONSORSHIP

Our sponsorship program provides you the opportunities to have:

- Direct exposure to the Schriever military community
- Heightened brand visibility and increased brand loyalty
- On-site event exposure
- Positive publicity
- Retail traffic at your doorstep
- New/expanded database development
- Product samples at sponsored events

# SPECIAL EVENTS

Our monthly special events are designed to bring our community together and create memorable experiences for our personnel and their families. Each event offers unique themes, activities and entertainment that draw large crowds. By sponsoring these events, your business will have the opportunity to engage with our vibrant community, gain significant visibility and contribute to the joy and well-being of those who serve. Here are some of our premier events...



# Spring Eggstravaganza

Sponsoring the Spring Eggstravaganza offers your business visibility and positive brand association while supporting a family-friendly event with egg hunts, games and activities for military families.

# Oktoberfest

Sponsoring Oktoberfest offers your business the chance to connect with the community and enhance brand visibility during a festive celebration of German culture with food, music and activities.

# Deck the Halls

Sponsoring Deck the Hall-A-Days lets your business spread holiday cheer and enhance brand visibility during our signature event, featuring festive lights, music and activities for the community.

# CONNECT WITH OUR COMMUNITY TODAY!



## 50TH FORCE SUPPORT SQUADRON Commercial Sponsorship & Advertising

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