

## Commercial Sponsorship Events October 2022 – September 2023

### **October First Friday “Thirst Thursday”** – October 6, 2 – 4 p.m.

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor recognition announcement at the event and on social media

### **Half Marathon** – October 14, 7 a.m., Fitness Center

**Details:** Participants compete in a 13.1 mile foot race.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event start/finish line
- Sponsor logo on Fitness Center web page
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor logo on event t-shirt (when applicable)
- Sponsor recognition announcement at the event and on social media

### **Fall Fest** – October 21, 3 - 6 p.m., Soccer Field and CDC Parking Lot

**Details:** Participants decorate their vehicle trunk and hand out candy or host activities, pumpkin patch, food trucks and entertainment

**Expected Participation:** 40 trunks, 750 attendees

**Cost:** \$500

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Sponsor logo on 50FSS.com web page
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor recognition announcement at the event and on social media

### **November First Friday** – November 4, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

**Turkey Trot** – November 18, 3 p.m., Fitness Center

**Details:** Participants compete in a 5K foot race.

**Expected Participation:** 120

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event start/finish line  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

**Holiday Card Contest** – November 21 – December 31, Fitness Center

**Details:** Squadrons decorate a 4x8 plywood card for outdoor display on the main road by the Fitness Center. Squadron with best voted card wins a prize for their unit.

**Expected Participation:** 10 cards, approximately 100 participants.

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Sponsor provided banner displayed with the cards  
Sponsor recognition on social media

**Children's Holiday Fest** – December 17

**Details:** Family fun event with Santa and his friends.

**Expected Participation:** 250

**Cost:** \$500

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor logo on 50FSS.com web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor recognition announcement at the event and on social media

**January First Friday** – January 6, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps

keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

**Weightlifting Competition** – January 27, 9 – 11 a.m., Fitness Center

**Details:** Participants compete to see who lifts the most.

**Expected Participation:** 80

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement on social media

**February First Friday** – February 3, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

**Hot Shot Competition** – February 10, 9:30 – 11:30 a.m., Fitness Center

**Details:** Participants compete in a basket shooting competition.

**Expected Participation:** 40

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the start/finish line  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

**March First Friday** – March 3, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor recognition announcement at the event and on social media

**St. Paddy's Day Run** – March 17, 3 p.m., Fitness Center

**Details:** 5K fun run/walk.

**Expected Participation:** 120

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the start/finish line
- Sponsor logo on Fitness Center web page
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor logo on event t-shirt (when applicable)
- Sponsor recognition announcement at the event and on social media

**Month of the Military Child** – April 1 – 30, Child Development Center

**Details:** Participants complete a 12-mile ruck march with a 30 lbs. ruck.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the MOMC Purple Up Parade (date/time TBD)
- Sponsor logo on CDC web page
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor recognition announcement at the event and on social media

**Egg Hunt and Photos with the Bunny** – April 1

**Details:** Family fun event with the Easter Bunny and his friends.

**Expected Participation:** 250

**Cost:** \$500

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event

Sponsor logo on 50FSS.com web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor recognition announcement at the event and on social media

**Dry Triathlon** – April 7, 9:30 – 11:30 a.m., Fitness Center

**Details:** Participants complete a dry triathlon.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the start/finish line  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

**April First Friday** – April 7, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

**Functional Fitness Competition** – May 19, 6 – 9 a.m., Fitness Center

**Details:** Participants compete in various fitness tests.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the start/finish line  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

**May First Friday (Cinco de Mayo)** – May 5, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor recognition announcement at the event and on social media

**June First Friday – June 2, 2 – 4 p.m., Softball Field Parking Lot**

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor recognition announcement at the event and on social media

**Longest Drive Competition – June 9, 7 – 9 a.m., Fitness Center**

**Details:** Participants swing for the longest drive.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the start/finish line
- Sponsor logo on Fitness Center web page
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor logo on event t-shirt (when applicable)
- Sponsor recognition announcement at the event and on social media

**Kickball Tournament – July 7, 9:30 – 11:30 a.m., Fitness Center**

**Details:** Teams compete in kickball.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:**

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the start/finish line
- Sponsor logo on Fitness Center web page
- Sponsor provided banner displayed at the event

Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event

Sponsor logo on event t-shirt (when applicable)

Sponsor recognition announcement at the event and on social media

**July First Friday** – July 7, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

**Summer Slam** – July 14

**Details:** Base-wide family picnic

**Expected Participation:** 2,500

**Cost:** \$750

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor logo on 50FSS.com web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor recognition announcement at the event and on social media

**Embrace the Ruck March** – August 4, 6 -11 a.m., Fitness Center

**Details:** Participants complete a 12 mile ruck march with a 30 lbs. ruck.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the start/finish line  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

**August First Friday** – August 4, 2- 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps

keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

**Sports and Fitness Day** – August 24, 7 a.m. – 2 p.m., Various locations for each event

**Details:** Individual and team sporting events are held throughout the day. This is a base wide event that will be an alternate duty location to increase participation.

**Expected Participation:** 250

**Cost:** \$500

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event – track pavilion (events here all day)  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

**Mountain Bike Race** – September 8, 7 a.m., Fitness Center

**Details:** 12 mile bike race around the perimeter of the base.

**Expected Participation:** 60

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event start/finish line  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

**September First Friday** – September 8, 2 – 4 p.m., Softball Field Parking Lot

**Details:** First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

**Expected participation:** 200

**Cost:** \$250

**Benefits:** Sponsor logo on all printed pre-event publicity



Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

#### **Additional Special Packages:**

##### **Outdoor Recreation Trips:**

**Details:** Outdoor Recreation offers 2-4 outdoor adventure trips each month. Trips are small but offer great sponsor benefits. Sponsorship will reduce cost for participants and provide enhancements for the trips.

**Expected Participation:** 10 – 15 per trip, approximately 350 per year

**Cost:** \$100 per event or \$1200 for a year

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Sponsor logo on Outdoor Recreation web page  
Sponsor recognition announcement at the event and on social media

##### **Arts & Crafts Classes**

**Details:** Arts & Crafts offers a class each month of varying activities, skills and mediums. Classes are small but offers great sponsor benefits. Sponsorship will reduce cost for participants and provide enhancements for the class.

**Expected Participation:** 5 per class, 60 per year

**Cost:** \$25 per class or \$300 for a year

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Sponsor logo on Arts & Crafts web page  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

##### **All Fitness Center Events:**

**Details:** Includes all 12 Fitness Center Events for the year

**Cost:** \$2,925 (10% discount)

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event (when applicable)  
Sponsor logo on Fitness Center web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor logo on event t-shirt (when applicable)  
Sponsor recognition announcement at the event and on social media

##### **All First Fridays:**

**Details:** All 11 First Friday events for the year

**Cost:** \$2,475 (10% discount)

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor provided banner displayed at the event  
Sponsor recognition announcement at the event and on social media

**All Special Events:**

**Details:** All 4 major events, Month of the Military Child and Holiday Card Contest

**Cost:** \$2,475 (10% discount)

**Benefits:** Sponsor logo on all printed pre-event publicity  
Sponsor logo on all electronic pre-event publicity  
Booth space at the event  
Sponsor logo on 50FSS.com web page  
Sponsor provided banner displayed at the event  
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event  
Sponsor recognition announcement at the event and on social media

**Friends of Schriever Level Sponsor:**

**Details:** All Outdoor Recreation Trips and all Arts & Crafts Classes

**Cost:** \$1,350 (10% discount)

**Bronze Level Sponsor:**

**Details:** Includes all 11 First Fridays and all 6 Special Events

**Cost:** \$4,950 (10% discount)

**Silver Level Sponsor:**

**Details:** Includes all 11 First Fridays and all 12 Fitness Center Events

**Cost:** \$5,400 (10% discount)

**Gold Level Sponsor:**

**Details:** Includes all 12 Fitness Center Events and all 6 Special Events

**Cost:** \$5,400 (10% discount)

**Platinum Level Sponsor:**

**Details:** Includes all 11 First Fridays, all 6 Special Events and all 12 Fitness Center Events

**Cost:** \$7,875 (10% discount)

**Elite Level Sponsor:**

**Details:** Includes all 11 First Fridays, all 6 Special Events, all 12 Fitness Center Events, all Outdoor Recreation Trips and all Arts & Craft Classes

**Cost:** \$9,225 (10% discount)